

THE METHOD

CASE STUDY: LEADERSHIP PERFORMANCE – EXECUTIVE PRESENCE

CLIENT / CONTEXT

A leading global
Engineering and aerospace
organisation. UK leaders.
700+ participants.

THE CHALLENGE

The organisation wanted
its UK leadership team to
embody an authentic Executive
Presence - to be visible and
available
to others.

Leaders needed greater self-belief, confidence
and the ability to consistently present the
best version of themselves, particularly in
challenging situations.

THE SOLUTION

THE METHOD created a Performance Programme to help leaders
take control of their performance and legacy, navigate difficult
situations with confidence, and prepare for the next stage of their
careers.

PERFORMANCE PROGRAMME

THE TOOLKITS:

- THE HIGH PERFORMING SELF
- THE IMPACTFUL COMMUNICATOR
- THE INTELLIGENT INFLUENCER
- THE INSPIRING MESSENGER

Four 180-minute sessions developed leaders' ability to embody their
best professional self, communicate with impact, adapt their style
to different people and make important messages more engaging
and memorable.

THE STUDIO:

- REHEARSAL LAB
- PERFORMANCE COACHING

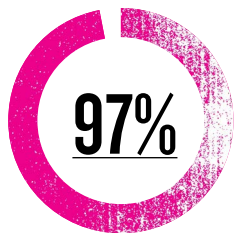
Two 180-minute sessions gave participants opportunities to
practise new behaviours in challenging rehearsal exercises, receive
individual and group coaching and prepare for specific upcoming
workplace situations.

BUSINESS RESULTS

Supported the organisation's leadership and growth objectives

The programme contributed to the business goal of empowering UK leaders to embody an authentic Executive Presence that was visible and available to others. Improved leadership performance also contributed to the organisation's wider growth strategy.

PROFESSIONAL PERFORMANCE



felt they projected greater leadership presence in senior forums



believed they communicated with greater clarity, confidence and impact.

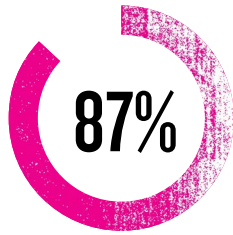


felt better able to represent their organisation with credibility.

EXPERIENCE / ADVOCACY



agreed they could immediately apply THE METHOD at work.



reported that they used THE METHOD in a critical work situation.



agreed the programme delivered on all their objectives.

“We were able to move people forward earlier because we could see how they would hold responsibility, not just how they performed on paper.”

Head of Leadership and Talent

“Thought-provoking, changed my behaviours, made me think about how I am perceived visually and verbally.”

Head of Engineering

PROGRAMME CONTINUATION / SCALE

The programme became a year-on-year Performance Programme for new leaders across the UK.

Since 2018, more than 700 participants have taken part.